



DEPARTMENT OF ENGLISH AND COMPARATIVE LITERATURE

Concentration in Professional & Technical Writing (PTW)

major • minor • certificate

<http://www.sjsu.edu/english/>

WHAT IS PTW?

PTW is writing done in a workplace environment designed to persuade, inform, or instruct. **Professional** generally applies to business writing. **Technical** generally applies to writing about technical topics. However, most professional writers do both.

WHERE DO OUR WRITERS GET INTERNSHIPS & JOBS?

- High-Tech Companies
- Advertising Firms
- Legal Firms
- Non-Profit Organizations
- Educational Companies
- Government
- Media Companies
- Publishers
- Universities & Colleges
- International Firms

WHAT PTW PROGRAMS DO WE OFFER?

- Major: For English majors who want to focus on PTW
- Minor: Other majors who want PTW skills
- Certificate: For graduate students and returning students who want PTW certification

WHY SJSU?

Our PTW program has been around for nearly 30 years, and our graduates are working at tech firms all over the Bay Area. We have a strong job-placement record and coordinate paid internships with local employers during the summer and school year. Our professors are industry professionals. We have close ties to Silicon Valley companies, both through alumni and through our program's reputation.

WHAT NEXT?

Email Mark Thompson (mark.thompson@sjsu.edu), program director, with any questions and set up an appointment to talk about your future as a writer!

The job market for tech writers is projected to grow

50%

more quickly than for other high-tech careers.

The starting salary for our recent grads has been

\$55k-75k

per year. Yes. For English majors. I know.

73%

of employers complain that graduating students have poor writing skills. That's why **OUR** students get jobs.



SAN JOSÉ STATE UNIVERSITY

powering SILICON VALLEY